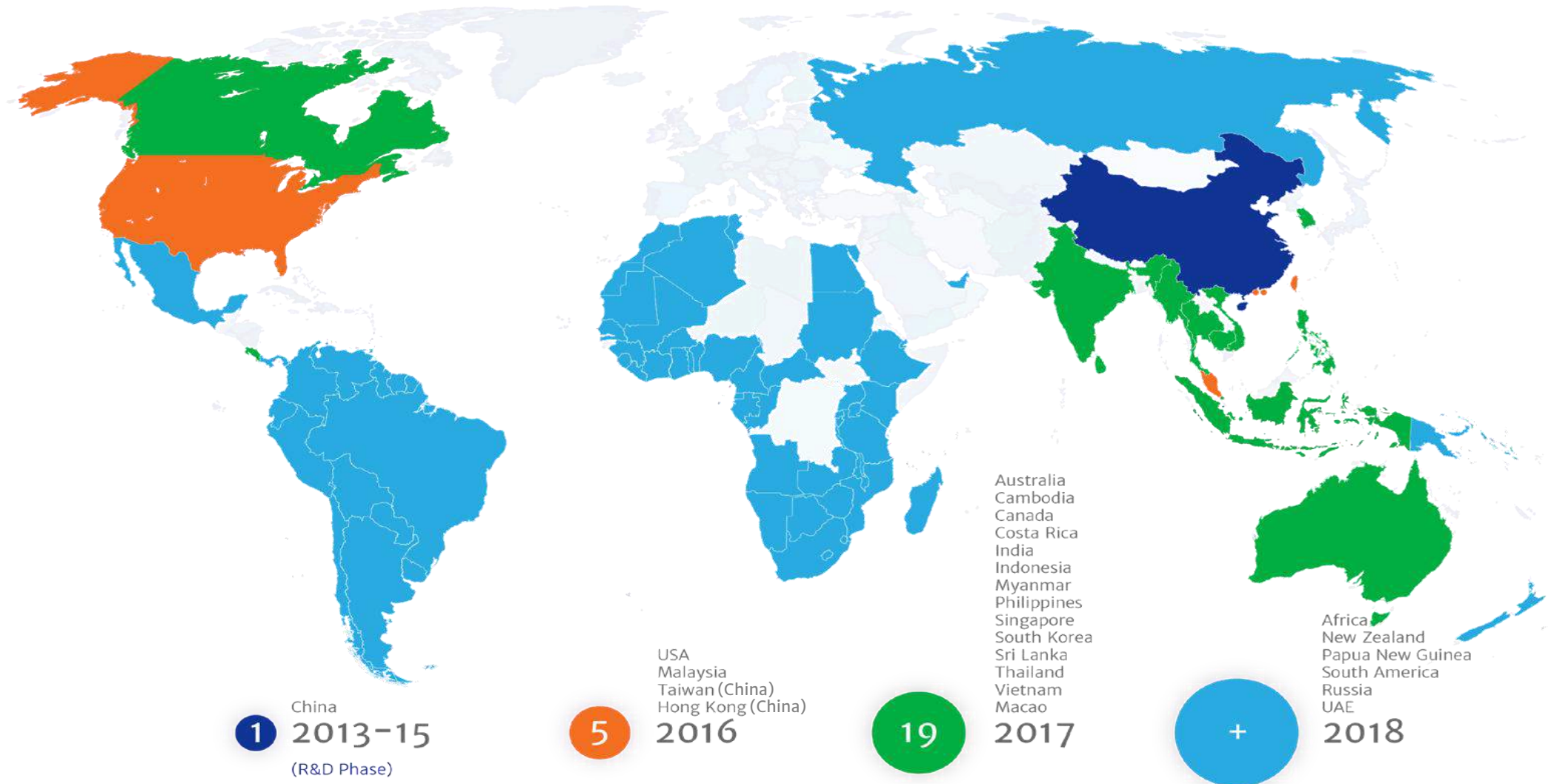




Event Management Software 活动营销一体化管理云平台

EventBank捷会易成立于2013年，目前为全球40多个国家的500多个专业组织提供基于云端的市场营销一体化解决方案。同时，在全球多处设有分支机构。





Microsoft®

Deloitte.



Agility



DAIMLER



45+
Countries



500+
Organizations



facebook



CHAO



活动营销管理一体化管理云平台

EventBank云平台强大的功能，助力您的活动数字化营销、全媒体整合传播及线下执行。不管是小型的沙龙或讲座，还是大型的论坛或峰会，EventBank云平台协助您一体化云端轻松发布和管理全年单场或数百场活动。



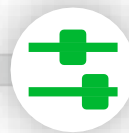
策划



创意



执行



管理

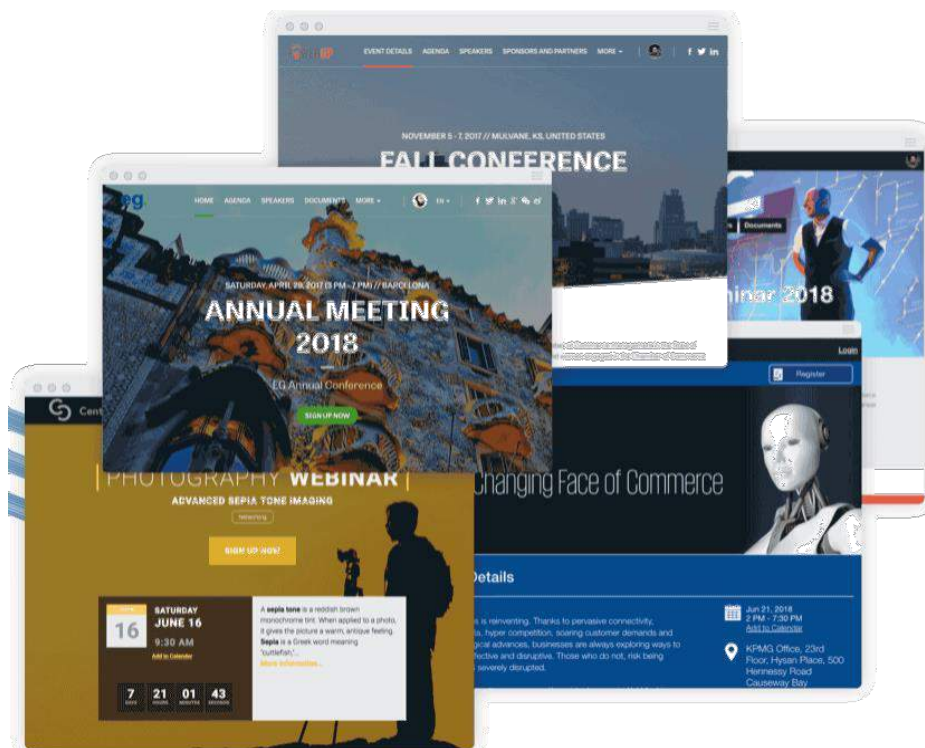


交互



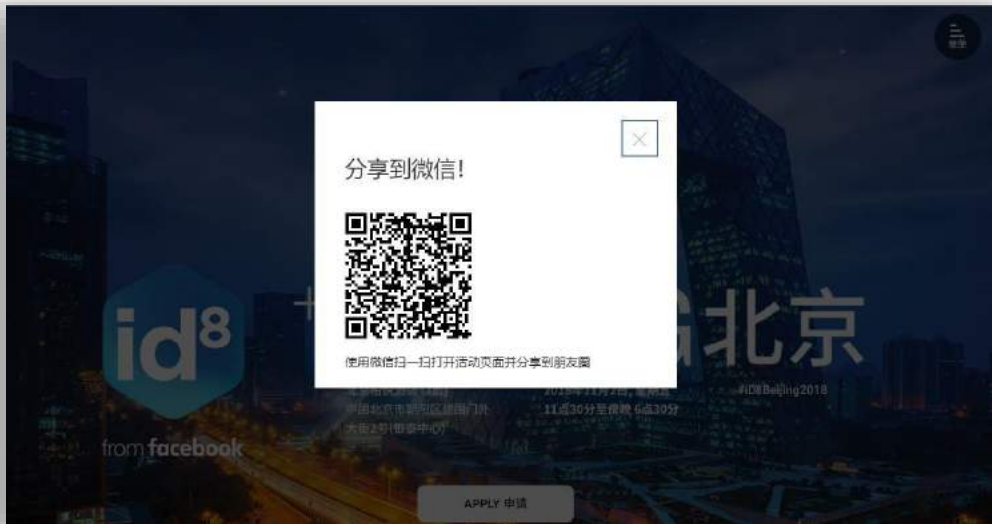
分析

- 活动控制面板
- 活动团队和策划者
- 01. 设置
 - 活动设置
 - 门票及优惠
- 02. 发布
 - 内容
 - 布局和设计
- 03. 推广
 - 邀请人列表
 - 活动营销
- 04. 管理
 - 注册列表
 - 现场工具包



- 无须美工和技术基础、填入会议信息要素便生成活动页面
- 支持中、英文页面，语言切换按钮
- 同一活动内容，多套模板布局选择
- 自定义页面内容，无限制增加模块，快速生成微网站
- PC, PAD, 移动端H5自适应展示
- 页面自带社交媒介分享按钮，实现11个社交网络平台一键传播分享
- 下载文档：攻略、指南文件、图片等
- 适用场景：会议页面；活动页面；微网站；会邀；微信日报通讯；竞赛页面；B2C商业活动等

活动策划

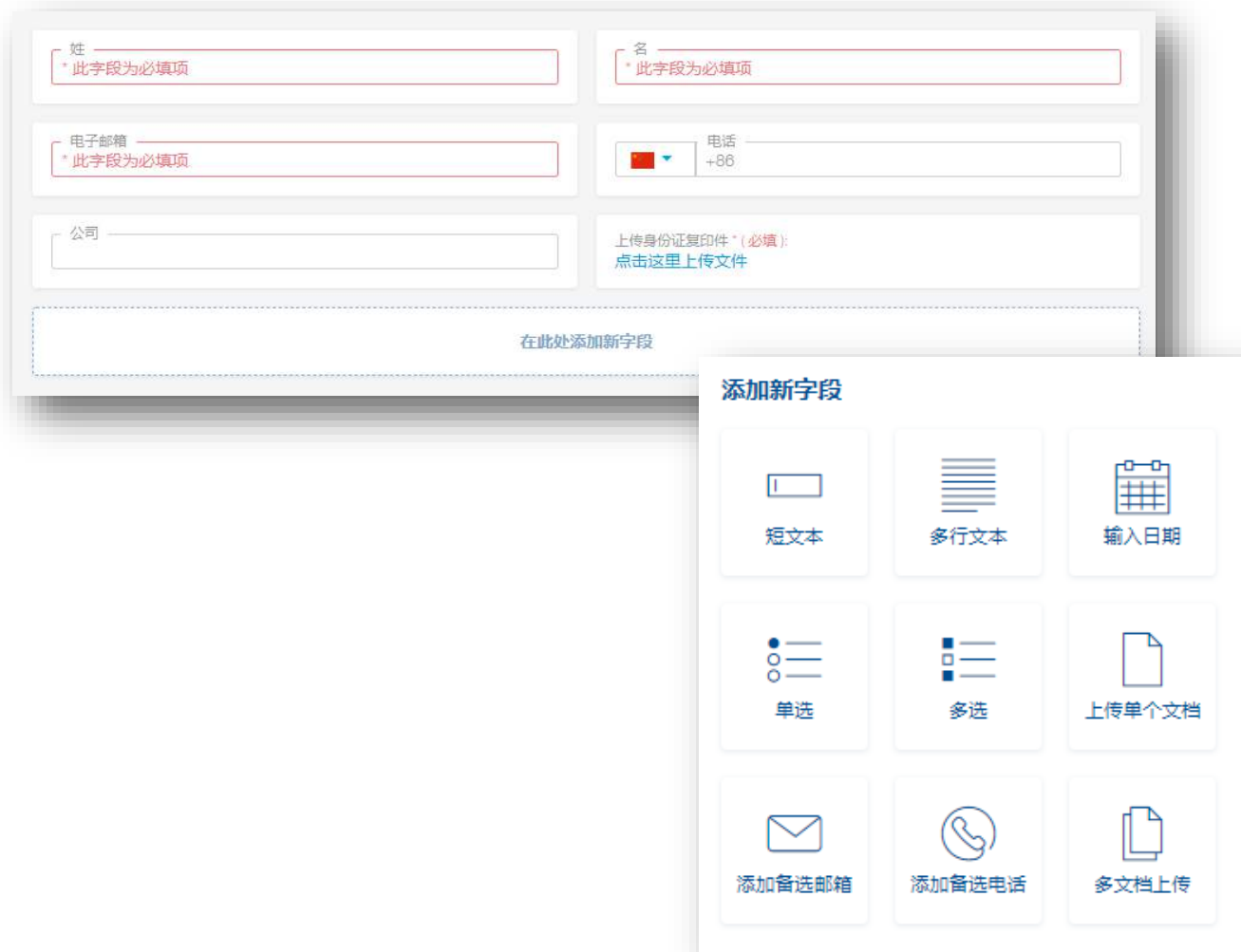


扫描二维码即可获得手机端报名页面，并支持分享到朋友圈，微信组群等社交媒体中。

点击相应图标开启社交网络分享活动功能



一键勾选，活动页面可分享至
10个社交网络平台



The image shows a registration form interface with several input fields and a modal for adding new fields.

Registration Form Fields:

- 姓 * 此字段为必填项
- 名 * 此字段为必填项
- 电子邮箱 * 此字段为必填项
- 电话 +86
- 公司
- 上传身份证复印件 * (必填): [点击这里上传文件](#)
- 在此处添加新字段

添加新字段 (Add New Field) Modal:

- 短文本
- 多行文本
- 输入日期
- 单选
- 多选
- 上传单个文档
- 添加备选邮箱
- 添加备选电话
- 多文档上传

自动生成注册和信息统计列表，自由设置需要收集的信息维度，支持多选、单选、文本上传、文字输入等多种格式

新建门票

基本信息

个人门票 团体门票

不能被当前注册者购买
 在活动公共页显示这个票务

税务设置

VAT - 6.5%

首次定价

您可以在创建门票后添加其他价格选项。

会员价
 提前购票价
 限定单个注册的购买数量

添加优惠码

限制使用期限
 限制使用次数
 限制门票类型



可以创建多种类型门票，设置票种数量，**50+**个币种、多网关支付，专属优惠码自由编写，使用次数自由设定。

元素

| | | |
|------|------|------|
| 文本 | 图片 | 抬头 |
| 分隔符 | 按钮 | 活动跟踪 |
| 图文 | 活动页眉 | 活动摘要 |
| 演讲嘉宾 | 合作伙伴 | 参展商 |
| 邀请 | 组织标识 | 社交分享 |
| 社交关注 | | |

布局和设计

| | | |
|----|----|----|
| 单栏 | 双栏 | 三栏 |
|----|----|----|



- 216 已打开
- 544 未打开
- 2 发送中
- 391 被退回
- 174 忽略



- 8 已打开
- 33 未打开
- 2 被退回



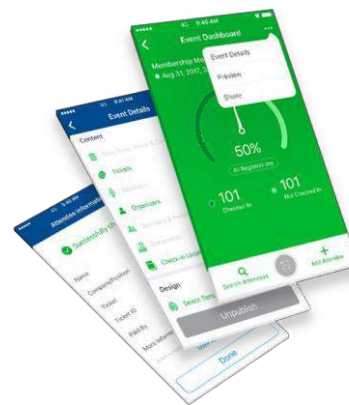
- 127 已打开
- 253 未打开
- 102 被退回



无需美工设计基础，活动邀请函内容系统自动抓取生成，选择联系人列表进行定向投放，实时追踪投放情况，实现精准邀约，提高触达率。

活动执行-数字化签到

提供PC端及移动端多种签到方式，数字化签到环节，提升用户体验。



- ✓ 标准签到
- ✓ 自助签到
- ✓ APP端签到

签到地点

当举办大型活动, 创建多个签到端, 来管理您

- 首选签到地点**
默认
- 其他地点**
- Information Check信息查询**
- 首次达标**
- 914 晚上会-进**
- 914 晚上会-出**

编辑签到地点

地点名称 *
Information Check信息查询

描述

人员容纳量 (可选)

需要首选签到 ?

选择颜色 *:

● ● ● ● ● ● ●

限制特定的门票类型访问签到途径 (可选)

门票类型:

A : 通票

B : 首次+通票

选择门票



- 根据分会场或会议节点设置需要甄别的门票类型、参会者身份和签到地点名称
- 可设置对应节点的对应颜色, 方便签到人员进行识别和签到

活动执行-快速胸牌打印

胸牌设计

选择其他模板

模板名称*

布局

尺寸*

4 x 3 inch (10.16 x 7.62 cm)

选择文本调整*

左

主基色

胸牌信息

机构LOGO

二维码

活动名称(英语)

活动名称(中文)

首行*

姓名

第二行*

职位

第三行*

公司

第四行*

电子邮箱

附加行1*

门票名称

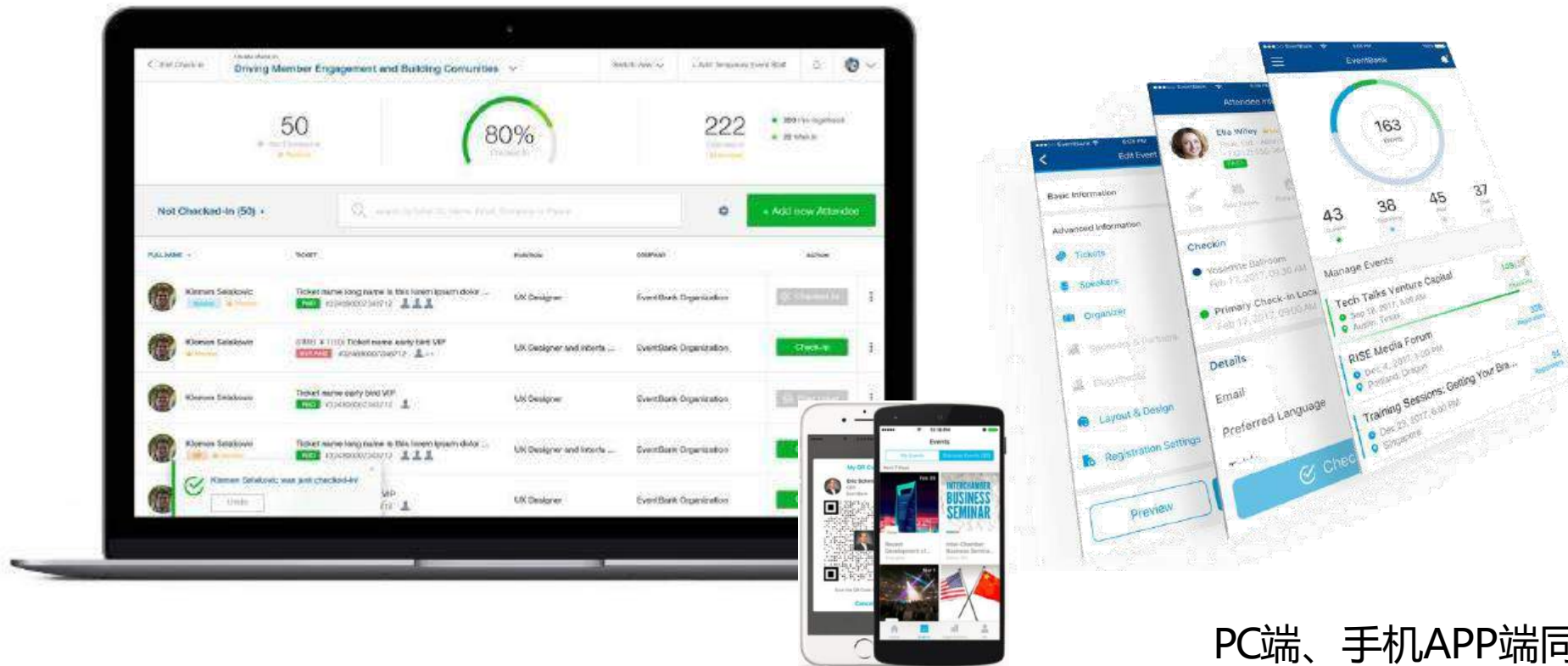
附加行2*

字段空白



- 快速创建参会者胸牌、自定义胸牌板式设计
- 自定义胸牌五种字段：姓名、公司、门票类型等。胸牌专属二维码身份识别，包含门票种类信息。
- 快速胸牌打印，提升参会者签到体验

活动执行-分会场数字化签到、管理者APP实时查询



PC端、手机APP端同时管理活动注册者，实时查看活动注册签到数据。

客户关系

全部联系人

通过联系人查找

筛选条件：指派给联系人、是演讲嘉宾、是会员、属于委员会、是已注册用户

选择属性来筛选

| 电子邮箱 | 公司 | 所属联系人人数 | 操作 |
|-------------------------|-----------------|---------|----|
| 240118@qq.com | 南京林业大学 | .. | ↓ |
| 510030@qq.com | 中国建筑上海设计研究院有限公司 | .. | ↓ |
| emma.zhao@eventbank.com | .. | .. | ↓ |
| 1073018752@qq.com | .. | .. | ↓ |
| 12087@qq.com | .. | .. | ↓ |
| 20kglasseds@qq.com | .. | .. | ↓ |
| 345ddd5@qq.com | .. | .. | ↓ |
| 1234#qq.com | .. | .. | ↓ |
| xxx333x@qq.com | .. | .. | ↓ |
| 20kgids@qq.com | .. | .. | ↓ |

可以将注册和报名列表里任意一个维度信息进行筛选保存成智能表单，符合该维度的联系人无论新增或已存在系统里的会自动流入该表单，并支持导出。

往届回顾

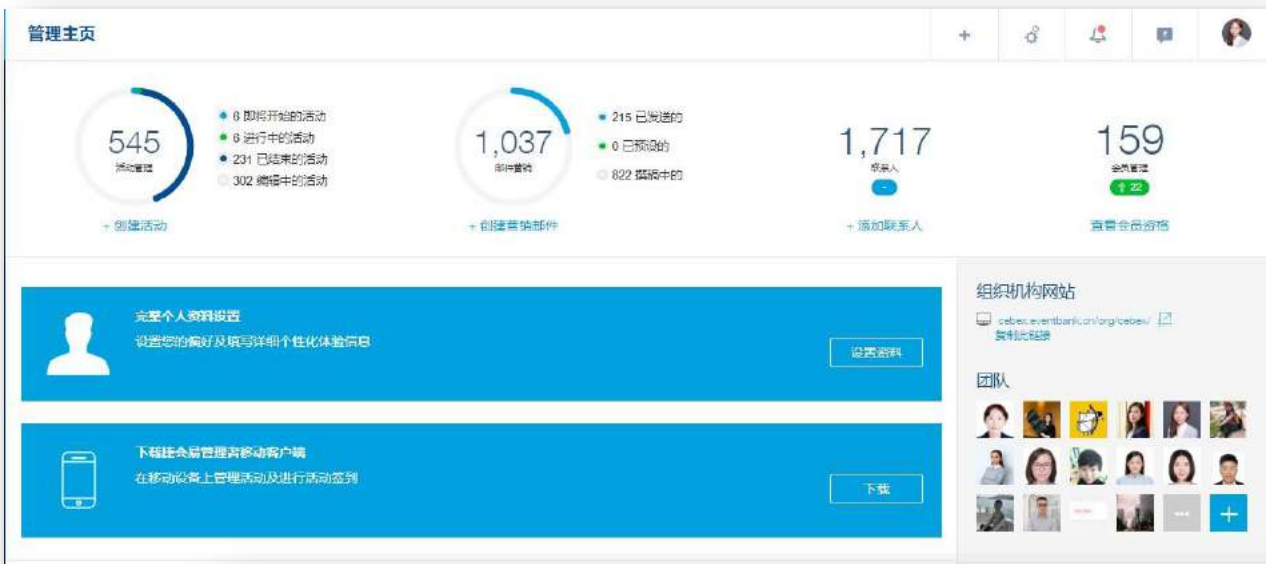


- 精彩照片/视频上传，与参会者分享精彩瞬间。
- 文档材料上传，实现无纸化会议/培训。

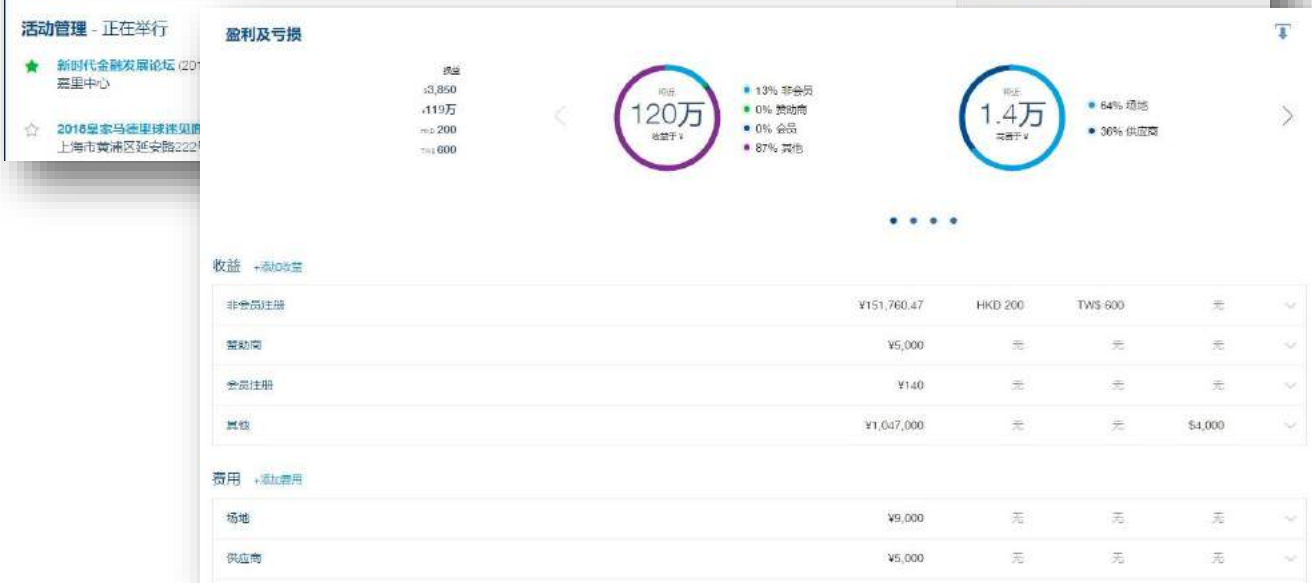
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- ① [下载 \[美白防晒抗皱\]-美耀新世界-消费者指数外部演讲.pdf](#)



- 独立不重复用户数据统计
- 活动会议数据统计
- 电子邮件收发、到达率统计
- 结构化财务数据统计



活动后期-感谢信、调查问卷



尊敬的嘉宾：
您好！

2018 Plug and Play中国秋季峰会-移动出行展览已于2018年9月18日在上海圆满落幕，Plug and Play中国移动出行团队对您的出席和大力支持表示衷心的感谢！

本次活动聚焦移动出行领域智能网联的应用场景与价值，数字化碳减排实现。现场聚集了数十家多个行业、多个领域的嘉宾，除了大陆汽车、沃尔沃中国、长城汽车、弗吉亚、电装（DENSO）等汽车行业的领军企业代表，还有大地保险、复星集团等多个行业的代表。此外，银杏谷资本、新能源汽车基金、明势资本等投资机构的代表也出席了本次活动。8家优秀创业公司通过路演的方式向现场260余名参会嘉宾分享了他们的技术和行业观察。

Plug and Play 中国的移动出行垂直领域除了与车企合作之外，还进一步拓展视野，与民航、铁路、海运企业结合，打造与移动出行相关的整体创新生态。

我们期待与您Plug and Play 移动出行+创新平台的再次相遇。
为了更好的提升活动品质，希望您能在百忙之中给予宝贵的建议和反馈：
<http://plugandplaychina-mobility.mikecrm.com/4ofZn5z>
活动现场图片：
http://imgcolor.pallixiang.com/album_la136937668.html

感谢您的参与！

Plug and Play 中国移动出行团队



THANK YOU!

Thank you for joining the 4th edition of WeBelong, to connect with each other and for your thirst for learning about new solutions and discovering more on sustainable and conscious consumption and lifestyle. Your presence made the 2018 WeBelong a great success!

Over two days, we welcomed more than 50 speakers/moderators, coming from China and abroad. By sharing their concrete and positive actions, it has generated a wave of inspiration and positive energy for all of us!

WE NEED YOU TO CALCULATE THE CARBON FOOTPRINT OF THE EVENT
As every year, we will evaluate its CO2 emissions (transport, food, energy consumption...) and offset them through a financial contribution to a Chinese certified carbon offset program. For this, we need your help by answering this 2-minute anonymous survey. So please, do not close this email without clicking the link. This will help to fairly offset our event thanks to our partnership with Ecoact, a decarbonization reference actor.
<https://fr.surveymonkey.com/r/25Q7KFF>

OFFICIAL PICTURES OF 2018 WEBELONG:
To get access to a selection of 2018 pictures, please use the link + password: ntjy
<https://pan.baidu.com/s/1nDMnfCY5BzaiWtGXOPZA>

WE HOPE YOU ENJOYED DISCOVERING
Breakthrough and inspiring innovations such as
• The **Blueturn app** to experience the Space Overview Effect: a more expansive perspective of our planet, its incredible beauty and also its fragility.
• **Ohoo**, the world's first edible water bubble on track to scale and expand worldwide to fight plastic!
• The **3D Food technology**, a game-changing innovation that shifts our perception of what our food consumption could be in the future.



Start-ups that are changing the way of doing business
Veja the coolest and most sustainable sneakers brand, **SmartAir** that proposed DIY workshop to help people to get its own low-cost air purifiers, **Yakma** Tibetan social enterprise manufacturing cosmetics from yak milk, **Usedem** a jeans' upcycling initiative and 100% **Zhi** to fight against the single use of plastic...

Stay tuned!
Warm wishes,

The WeBelong Team



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Dear Attendee,

Thank you for coming to today's AmChem China CMO Breakfast with Prof. Li Yang from Cheung Kong Graduate School of Business, and Yue Liao, Director of IBM GCG Performance Marketing on Big Data and AI's impact on the marketing industry.

We hope you had a great time meeting other marketing professionals in Beijing and that the lessons you've learned from the speakers will challenge the way you think about big data and marketing automation at your organization. Hopefully, you will be able to apply some of the learnt practices in your job.

We are already working hard on another CMO Breakfast (mark December 14 in your calendar), so stay tuned! Let me know if you have any questions, feedback or suggestions for the future speakers or topics, so we can make next event even more useful for you and our community.

Lastly, you can preview and download the pictures from today at the below links:

[Go to Event Page](#)

[Check out Photos](#)

Thank you one more time for coming!

Until next time,

Eric

Eric L. Schmidt
Co-Founder & CEO at EventBank
Board of Governor, AmChem China
eric@eventbank.com
www.eventbank.com

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客户案例展示

活动页面/官网搭建

2016年06月25日, 2016年06月26日 // BEIJING, 中国

1ST AIIB ANNUAL MEETING



<https://aiib.eventbank.cn/event/5464/>

AIIB 亚投行首届年会活动在不同设备端呈现



The Asian Infrastructure Investment Bank invites you to join its 1st Annual Meeting on June 25-26, 2016, which will be hosted by China. Under the theme of "Partnership for Infrastructure Development", the meeting will connect finance and development professionals to exchange ideas on Asian infrastructure development and regional connectivity.

Attendance at the Asian Infrastructure Investment Bank Annual Meeting must be accredited in advance. To facilitate accreditation and registration, participants are divided into four different categories – delegate,



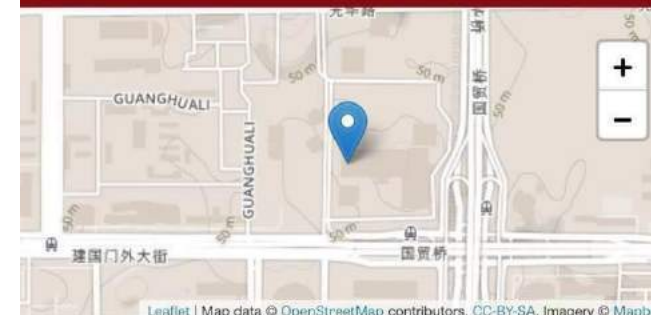
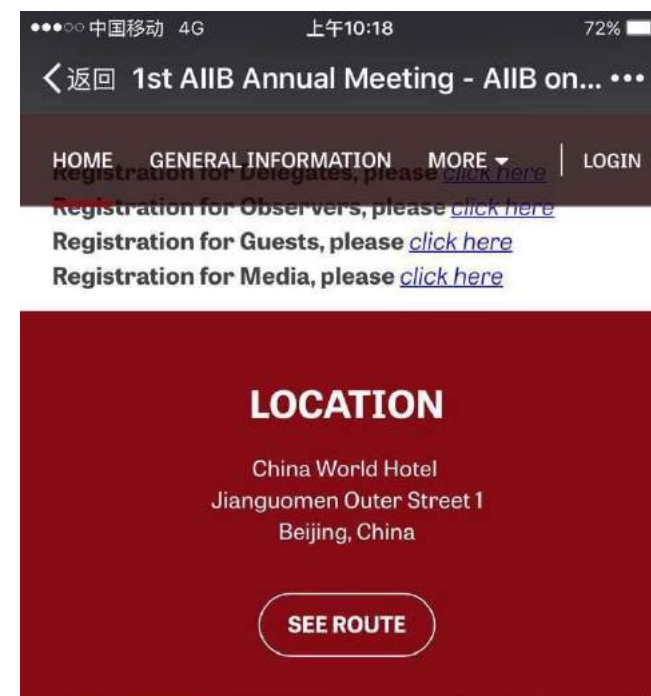
Delegates – Founding Members and Founding Signatories

AIIB founding members and founding signatories of the Bank's Articles of Agreement are invited to attend the 1st Annual Meeting as Delegates. Delegates should register online using the username and password that they were provided with in advance.

If you have any questions about registration, please contact delegate.am@aiib.org.

Observers – Invited Prospective Members and Partner Organizations.

Invited prospective members and AIIB partner



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id⁸ + BEIJING 北京

from **facebook**

北京柏悦酒店 (3层)
中国北京市朝阳区建国门外大街2号(银泰中心)

2018年11月2日, 星期五
11点30分至傍晚 6点30分

#ID8Beijing2018

APPLY 申请



活动详情

欢迎在 11月2日参加北京 ID8 from Facebook, 了解如何通过 Facebook 的最新科技与您的客户建立更有意义的联系。

活动期间, Facebook 团队和主要合作伙伴将就如何构建虚拟现实、增强现实、Messenger、人工智能等体验, 为您带来一系列独到的见解。贾振清, Facebook AI Infrastructure 总监, 将会针对 Facebook 最新发布的 PyTorch 1.0 开源平台发表精彩演讲。

在北京 ID8 from Facebook 中, 您还可以观看 Facebook 产品专家的现场演示, 与他们进行近距离的讨论, 请他们为您解答可能遇到的任何问题。此外, ...

MORE INFO

<https://id8beijing2018.eventbank.cn/event/19144>

Facebook活动在不同设备端呈现





Ogilvy, Adobe 和 Microsoft

都是在各自专业里实践各自理想的践行者。

我们一直深信，最好的创新驱动品牌体验，
不仅仅是理念和激情。

只有用持续精确的努力，才能撬动更大的可能。

致力于协助更多品牌在中国瞬息万变的数字环境里落地自己的体验转型，
从策略到实战落地，让数字潜能全面释放。

5月31日下午1:30微软技术中心（北京），期待与您分享！

<https://www.eventbank.cn/event/16339/>

PICO比克 X TUG



Event Details | Agenda | Tickets | Speakers | Hotel Reservation | More ▾



Event Details

TUG 2018 Overview
Since 1983 the Teradyne User Group Conference has bringing together the industry's leading purchasing decision makers and influencers for two full days of content-packed sessions. TUG

Jan 8 - 9, 2018
[Add to Calendar](#)

<https://www.eventbank.cn/event/13913/>

活动详情 演讲嘉宾 活动日程 票务信息 会议地点 更多 ▾



DAIMLER

智·绘未来

Shape the future

2018(第六届)戴姆勒可持续发展对话会
2018 The 6th Daimler Sustainability Dialogue

活动详情

2018(第六届)戴姆勒可持续发展对话会
自2008年起,戴姆勒就在世界各国开展针对当地市场的“可持续发展对话会”,探讨与汽车产业相关的问题。

2018年11月19日
09:00 - 15:00
[添加到日历](#)

D-Live 751D Park
中国北京酒仙桥路四号751时尚广场A19(老帕区广场对面)

戴姆勒大中华区投资有限公司简介
戴姆勒大中华区投资有限公司于2001年在北京成立。该公司负责大中华区的如下业务部门:

https://daimler_dialogue.eventbank.cn/event/18706/

ROYAL DANISH EMBASSY
Beijing

INVITATION

Event Details

On the Occasion of the 30-year Anniversary of Scandinavian Airlines' first direct route between Beijing and Copenhagen

The Ambassador of Denmark
Anders Carsten Damsgaard

invites you and your spouse to attend a

Dinner Reception
Friday 7 September 2018 at 18:30
The Ambassador's Residence, Royal Danish Embassy in Beijing

Dress code: Business Attire

In August 1988 Scandinavian Airlines launched the first direct service connecting Scandinavia and China. This year SAS thus celebrates the 30-year anniversary of the Beijing-Copenhagen route. Please join the celebrations on this festive evening at the Danish Ambassador's Residence in Beijing.

Sep 7, 2018
6:30 PM - 9 PM
[Add to Calendar](#)

The Ambassador's Residence,
Royal Danish Embassy
1 Dong Wu Jie,
San Li Tun,
Chaoyang District,
Beijing, China
[Show on map](#)

Danish Embassy in Beijing
[Contact Organizer](#)
+86 1085329900

Sep 7, 2018
6:30 PM - 9 PM
[Add to Calendar](#)

The Ambassador's Residence,
Royal Danish Embassy
1 Dong Wu Jie,
San Li Tun,
Chaoyang District,
Beijing, China
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Invitation
Agenda
Hotel
Tickets
Register

8th JAC CSR Forum

Managing sustainability risk in evolutionary regulation

Invitation

Dear Madam/Sir,

The Joint Audit Cooperation (JAC) on behalf of its 16 member companies: AT&T, Deutsche Telekom, KPN, MTC, Orange, Proximus, Rogers, Swisscom, Telefonica, Telenor, Tella Company, TELSTRA, TIM, VEON, Verizon and Vodafone, is pleased to invite you to the 8th JAC Forum, which will take place across 2 days – 16th and 17th January 2019 hosted in Shenzhen, China.

In the spirit of "co-operation beyond competition" and with your valued contribution, JAC has been making continuous efforts and progress towards improving the sustainability of its members, suppliers and the ICT industry.

Last year, at the JAC CSR Forum in Guangzhou, we focused on the opportunity to integrate the scope of the JAC activities through training, dialogue with stakeholder.

The focus of this upcoming Forum will look at the tremendous opportunities as well as new regulations related to "Circular Economy", having a common understanding on the principles and practices underpinning the responsible use of the planet's resources. Topics include responsible use of minerals and metals, collaboration across the product life cycle, sharing

Jan 16 & 17, 2019
[Add to Calendar](#)

Futian Shangri-La, Shenzhen
4088 Yi Tian Road, Futian District, 518048 Shenzhen, China
[Show on map](#)

JAC
[Contact Organizer](#)
+86 1082175269



SOCIAL
SUPPLY

活动详情

活动日程

票务信息

我要参与

SUNSHINE BOX LAUNCH DINNER EVENT



时间

2017年03月30日, 2017年03月
31日

[添加到日历](#)



地点

La Maison Shanghai
210 Jinxian Lu
Shanghai, 中国
[显示地图](#)



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<https://www.eventbank.cn/event/8658/>

客户案例展示

Email - Campaign

SOCIAL SUPPLY PRESENTS

FEAST

Food festival

上海 盛宴
美食
嘉年华

April 29-30, 2018

SUN MON 12PM - 8PM

PRE-SALE BY DAY 预售单门票: 80RMB
PRE-SALE BY WEEKEND 预售双门票: 150RMB
AT THE DOOR BY DAY 现场单门票: 100RMB

Rooftop 4F, Nanjing West Road No. 789 HKRI Taikoo Hui, entrance next to shop Exit on Shimen Lu, 南京西路789号太古汇4楼天台 入口位于石门路商场入口

PRE-SALE TICKETS IN USE

Organizer: SOCIAL SUPPLY

SHANGHAI UPPER CLUB

DECEMBER DINNER DATES

08 FRI 09 SAT

420RMB per person, including drinks

RSVP follow our official WeChat account

THANK YOU

response for this month's dinner - thank you all so much for your interest!

Invitation confirming your RSVP, please make your reservation on November 6th. We are very much looking forward to having you around the table this weekend.

CLOSET MONSTER

ANGRY INUK

ACTIVIST CINEMA AT ITS BEST

Carolle Brabant
Executive Director

ANGRY INUK

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The P.E.A. is only applicable to AmCham China member companies.

Beijing

2018 Summer Fun Run

Aug 30, 2018 (7 PM - 8 PM)

Chaoyang Park East 5 Gate 朝阳公园东5门 Beijing, Chaoyang District

Meet the U.S. Consulate General Guangzhou Commercial Service Team

Aug 31, 2018 (3 PM - 6 PM)

naked Hub Sanlitun, Mandela Room Beijing, Chaoyang District

NHL Hockey Beijing Reception - Featuring the Stanley Cup

Sep 10, 2018 (8 PM - 8 PM)

The Bell x Terrazza Martini Beijing

Guangdong Business and Investment Outreach (BIO) Trip

Sep 12 - 14, 2018

Guangdong, Guangzhou & Shenzhen, Guangdong

MARCH 2018 NEWSLETTER

Hong Kong Arts Month

Every March Hong Kong flourishes, revealing its many wonders in what is set to be the Hong Kong Arts month.

Artists, exhibitors, designers all round up together in Hong Kong to celebrate and promote art and art education. As major local and international events are set to happen, fine art lovers and connoisseurs will have the chance to experience and enjoy an enriching cultural exchange. Here are some highlighted Art Exhibitions that you might be interested in: Art Basel, Art Central and Asia Contemporary Art Show.

Get ready to explore vibrant neighbourhoods and to expand your network, as we have planned new exciting and exclusive events for you!

FEATURED EVENTS

Italian Fashion Style VIP Night

Mar 20, 2018

Shao 1080, 1/F, ELE...

Cognizant 保险行业

高知特行业洞察20/20

WORK AHEAD

领航数字时代

Hi, 您好!

这是一封关于高知特 (Cognizant) 近期对保险行业的一些研究、展望和洞察的分享, 希望与您分享正在重塑保险行业未来的一些最新科技趋势与创新实践。

本期内容中, 我们将分享3份白皮书, 探索如何利用数字化技术来简化保险公司日常业务流程, 如何寻找填补保险行业人才缺口的办法, 如何实现成本降低, 以及如何通过各种实践来为客户打造全渠道服务与体验。

我们真诚希望这些报告对您有所价值, 如有反馈, 欢迎邮件联系我们。

祝好!

高知特中国

7大关键趋势塑造保险业的未来

未来10年保险业的变化之快将超过过去的100年。所有在本报告中所探讨的新科技将会重新定义保险业以及保险的种类、保险的销售方式、保险的使用方式。

作为“未来研究 (The Work Ahead)”系列的一部分, 本报告涵盖了数字化未来的主要议题, 包括新兴技术、业务流程和模式更迭、欧洲及亚太地区的数字化转型现状, 以及医疗保健、金融服务和制造等行业的数字化转型。

7个关键趋势正在塑造保险业的未来

作者: Ben Peng, Michael Dixon

THE WORK AHEAD

7个关键趋势正在塑造保险业的未来

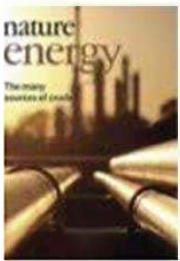
作者: Ben Peng, Michael Dixon

下载白皮书阅读

高知特中国 (Cognizant) | The Center for the Future of People

会群日同做为其撰写报告

- 肠道菌群是遗传的还是后天的?
- 关于如何评审论文《自然·方法》给出
- 用一滴血快速检测败血症
- 中学生通过家长成为论文共同作者?
- 不用啤酒花也能做出好啤酒
- 监狱的438天和3篇宇宙学论文
- 黄石公园和地槽柱



2018.03.22

nature research in china

读者好，
本期精选了以下精彩内容，不要错过。Nature请专家支招如何写出吸引人的论文，让行内专家、其他领域的学者和大众看到，如何用啤酒花也能酿出啤酒花味道的啤酒。肠道菌群是后天的么？还有自然学术会议和自然职业博览会等待你的报名。如果你在阅读完润色服务，请看最下方。



如何写出一流论文? Nature 专家来支招



David Montgomery/Getty

自然学术会议 | 承1

2018.05.25 - 27

成都西南万里酒店

自然学术会议 | 承3

构建新抗生素与疫苗

2018.05.28 - 29

北京兴基铂尔曼酒店

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AmCham China

Weekly Bulletin

PREMIUM ECONOMY
A LITTLE MORE CAN MEAN A LOT.
AIR CANADA *Your world awaits.*



Recent Work Permit Changes Lower Administrative Burdens

UPCOMING TRAININGS

The 7 Habits of Highly Effective People: The Secret to Greater Effectiveness
Apr 11 - 12, 2018
Katy Corcoran, Beijing, Chaoyang District, China



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Newsletters
September 2018

On September 12, a report published in China Daily's Business page...
9月12日, 中国日报(China Daily)的商务专页刊登了一篇关于自然职业博览会...

中国日报 CHINA DAILY

Workplace wellness initiative to improve work environments
The 10th session of the...
Workplace wellness initiative to improve work environments

Who Joined our CEO Roundtable on Cancer in USA?



Roundtable Discussion
Roundtable Discussion on Cancer in USA



EventBank一体化云端解决方案 助力您的活动发布和数据追踪



Derek Sun - Business Development Manager

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